

# Equity in Athletics 2012

Institution: University of Arkansas (106397)  
User ID: E1063971

## Screening Questions

- Please answer these questions carefully as your responses will determine which subsequent data entry screens are appropriate for your institution.

### 1. How will you report Operating (Game-day) Expenses?

By Team

Per Participant

### 2. Select the type of varsity sports teams at your institution.

Men's Teams

Women's Teams

Coed Teams

### 3. Do any of your teams have assistant coaches?

Yes

Men's Teams

Women's Teams

Coed Teams

No

- If you save the data on this screen, then return to the screen to make changes, note the following:
- 1) If you select an additional type of team remember to include associated data for that type of team on subsequent screens;
- 2) If you delete a type of team but have already entered associated data on other screens, all associated data for that type of team will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

## Sports Selection - Men's and Women's Teams

Select the varsity sports teams at your institution.

Sport	Men's	Women's	Sport	Men's	Women's
Archery	<input type="checkbox"/>		Badminton	<input type="checkbox"/>	<input type="checkbox"/>
Baseball	<input checked="" type="checkbox"/>		Basketball	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Beach Volleyball	<input type="checkbox"/>		Bowling	<input type="checkbox"/>	<input type="checkbox"/>
Cross Country	<input type="checkbox"/>		Diving	<input type="checkbox"/>	<input type="checkbox"/>
Equestrian	<input type="checkbox"/>		Fencing	<input type="checkbox"/>	<input type="checkbox"/>
Field Hockey			Football	<input checked="" type="checkbox"/>	
Golf	<input checked="" type="checkbox"/>		Gymnastics	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Ice Hockey	<input type="checkbox"/>		Lacrosse	<input type="checkbox"/>	<input type="checkbox"/>
Rifle	<input type="checkbox"/>		Rodeo	<input type="checkbox"/>	<input type="checkbox"/>
Rowing	<input type="checkbox"/>		Sailing	<input type="checkbox"/>	<input type="checkbox"/>
Skiing	<input type="checkbox"/>		Soccer	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Softball			Squash	<input type="checkbox"/>	<input type="checkbox"/>
Swimming	<input type="checkbox"/>		Swimming and Diving (combined)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Synchronized Swimming			Table Tennis	<input type="checkbox"/>	<input type="checkbox"/>
Team Handball	<input type="checkbox"/>		Tennis	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Track and Field (Indoor)	<input type="checkbox"/>		Track and Field (Outdoor)	<input type="checkbox"/>	<input type="checkbox"/>
Track and Field and Cross Country (combined)	<input checked="" type="checkbox"/>		Volleyball	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Water Polo	<input type="checkbox"/>		Weight Lifting	<input type="checkbox"/>	<input type="checkbox"/>
Wrestling	<input type="checkbox"/>		Other Sports (Specify sports in the caveat box.)*	<input type="checkbox"/>	<input type="checkbox"/>

CAVEAT

\* If you indicated in the caveat box that your other sports are Dancing and/or Cheerleading, please also specify in the caveat box that your institution has a letter from the Office for Civil Rights confirming that the OCR has determined that Dancing and/or Cheerleading are varsity sports at your institution.

- If you save the data on this screen, then return to the screen to make changes, note the following:
- 1) If you select an additional team remember to include associated data for that sport on subsequent screens;
- 2) If you delete a sport but have already entered associated data on other screens, all associated data for that sport will be deleted from subsequent screens. However, because the survey system has to recalculate the totals, you must re-save every screen.

# Athletics Participation - Men's and Women's Teams

Enter the number of participants as of the day of the first scheduled contest.

Varsity Teams	Men's Teams	Women's Teams
Baseball	35	
Basketball	14	14
Football	115	
Golf	9	8
Gymnastics		13
Soccer		34
Softball		24
Swimming and Diving (combined)		31
Tennis	12	7
Track and Field and Cross Country (combined)	105	131
Volleyball		15
Total Participants Men's and Women's Teams	290	277
Unduplicated Count of Participants (This is a head count. If an individual participates on more than one team, count that individual only once on this line.)	242	200

CAVEAT

If you save the data on this screen, then return to the screen to make changes, please note you must re-save every screen because the survey system has to recalculate the totals.

## Head Coaches - Men's Teams

- For each men's team, indicate whether the head coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.
- The Swimming and Diving (combined) fields allow up to 2 head coaches. The Track and Field and Cross Country (combined) fields allow up to 3.

Varsity Teams	Male Head Coaches				Female Head Coaches				Total Head Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Baseball	1		1						1
Basketball	1		1						1
Football	1		1						1
Golf	1		1						1
Tennis	1		1						1
Track and Field and Cross Country (combined)	1		1						1
Coaching Position Totals	6	0	6	0	0	0	0	0	6

CAVEAT

## Head Coaches - Women's Teams

- For each women's team, indicate whether the head coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.
- The Swimming and Diving (combined) fields allow up to 2 head coaches. The Track and Field and Cross Country (combined) fields allow up to 3.

Varsity Teams	Male Head Coaches				Female Head Coaches				Total Head Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Basketball	1		1						1
Golf					1		1		1
Gymnastics					1		1		1
Soccer	1		1						1
Softball	1		1						1
Swimming and Diving (combined)	1		1						1
Tennis	1		1						1
Track and Field and Cross Country (combined)	1		1						1
Volleyball	1		1						1
Coaching Position Totals	7	0	7	0	2	0	2	0	9

CAVEAT

## Head Coaches' Salaries - Men's and Women's Teams

- Enter only salaries and bonuses that your institution pays head coaches as compensation for coaching. Do not include benefits on this screen.
- Do not include volunteer coaches in calculating the average salary and the Full-Time Equivalent (FTE) Total.
- For help calculating the FTE total click on the “Need help? Click here for screen instructions” link on this screen.

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coach	979,729	173,532
Number of Head Coaches Used to Calculate the Average	6	9
Number of Volunteer Head Coaches (Do not include these coaches in your salary or FTE calculations.)	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	979,729	173,532
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	6.00	9.00

CAVEAT

## Assistant Coaches - Men's Teams

- For each men's team, indicate whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

Varsity Teams	Male Assistant Coaches				Female Assistant Coaches				Total Assistant Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Baseball	2	1	2	1					3
Basketball	3		3						3
Football	9	2	9	2					11
Golf	1	1	1	1					2
Tennis	1	1	1	1					2
Track and Field and Cross Country (combined)	2		2						2
Coaching Position Totals	18	5	18	5	0	0	0	0	23
CAVEAT									

## Assistant Coaches - Women's Teams

- For each women's team, indicate whether the assistant coach is male or female, was assigned to the team on a full-time or part-time basis, and whether the coach was employed by the institution on a full-time basis or on a part-time or volunteer basis, by entering a 1 in the appropriate field.

Varsity Teams	Male Assistant Coaches				Female Assistant Coaches				Total Assistant Coaches
	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	
Basketball	1		1		2		2		3
Golf	1		1						1
Gymnastics	1		1		1		1		2
Soccer	2		2						2
Softball	1		1		1	1	1	1	3
Swimming and Diving (combined)	2	1	2	1					3
Tennis		1		1	1		1		2
Track and Field and Cross Country (combined)	2		2			2		2	4
Volleyball	1		1		1		1		2
Coaching Position Totals	11	2	11	2	6	3	6	3	22
CAVEAT									



## Assistant Coaches' Salaries - Men's and Women's Teams

- Enter only salaries and bonuses that your institution pays assistant coaches as compensation for coaching. Do not include benefits on this screen.
- Do not include volunteer coaches in calculating the average salary and the Full-Time Equivalent (FTE) Total.
- For help calculating the FTE total click on the "Need help? Click here for screen instructions" link on this screen.

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coach	224,257	65,586
Number of Assistant Coaches Used to Calculate the Average	18	17
Number of Volunteer Assistant Coaches. (Do not include these coaches in your salary or FTE calculations.)	5	5
Average Annual Institutional Salary per Full-time equivalent (FTE)	224,257	65,586
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	18.00	17.00

CAVEAT

## Athletically Related Student Aid - Men's and Women's Teams

- Athletically related student aid is any scholarship, grant, or other form of financial assistance, offered by an institution, the terms of which require the recipient to participate in a program of intercollegiate athletics at the institution. Other student aid, of which a student-athlete simply happens to be the recipient, is not athletically related student aid. If you do not have any aid to report, enter a 0.

	Men's Teams	Women's Teams	Total
Amount of Aid	4,065,265	3,560,668	7,625,933
Ratio (percent)	53	47	100%
CAVEAT			

The University of Arkansas fully funds the maximum number of allowable scholarships for each sport. Student aid costs will vary depending on the in-state and out-of-state mix of student-athletes for each sport.

## Recruiting Expenses - Men's and Women's Teams

- Recruiting expenses are all expenses an institution incurs attributable to recruiting activities. This includes, but is not limited to, expenses for lodging, meals, telephone use, and transportation (including vehicles used for recruiting purposes) for both recruits and personnel engaged in recruiting, and other expenses for official and unofficial visits, and all other expenses related to recruiting. If you do not have any recruiting expenses to report, enter a 0.

	Men's Teams	Women's Teams	Total
Total	1,146,830	497,042	1,643,872
CAVEAT			

## Operating (Game-Day) Expenses - Men's and Women's Teams by Team

- Operating expenses are all expenses an institution incurs attributable to home, away, and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) Lodging, meals, transportation, uniforms, and equipment for coaches, team members, support staff (including, but not limited to team managers and trainers), and others; and (B) Officials.
- For a sport with a men's team and a women's team that have a combined budget, click on the "Need help? Click here for screen instructions" link for special instructions.

Varsity Teams	Participants	Men's Teams Operating Expenses per Participant	By Team	Participants	Women's Teams Operating Expenses per Participant	By Team	Total Operating Expenses
Basketball	14	107,803	1,509,245	14	59,146	828,037	2,337,282
Football	115	50,704	5,830,926				5,830,926
Baseball	35	35,529	1,243,512				1,243,512
Golf	9	18,918	170,260	8	24,005	192,040	362,300
Gymnastics				13	27,818	361,637	361,637
Soccer				34	7,129	242,394	242,394
Softball				24	14,466	347,182	347,182
Swimming and Diving (combined)				31	7,984	247,517	247,517
Tennis	12	17,125	205,503	7	25,951	181,656	387,159
Track and Field and Cross Country (combined)	105	6,312	662,778	131	4,485	587,479	1,250,257
Volleyball				15	20,636	309,540	309,540
<b>Total Operating Expenses Men's and Women's Teams</b>	<b>290</b>		<b>9,622,224</b>	<b>277</b>		<b>3,297,482</b>	<b>12,919,706</b>

CAVEAT

The decrease in operating expenses is primarily related to the differences in travel costs for postseason competition; and due to higher one-time costs incurred in the previous year for a new apparel agreement.

Note: This screen is for game-day expenses only.

## Total Expenses - Men's and Women's Teams

- Enter all expenses attributable to intercollegiate athletic activities. This includes appearance guarantees and options, athletically related student aid, contract services, equipment, fundraising activities, operating expenses, promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities.

Varsity Teams	Men's Teams	Women's Teams	Total
Basketball	8,041,317	3,362,489	11,403,806
Football	24,325,173		24,325,173
Baseball	3,084,753		3,084,753
Golf	715,639	680,068	1,395,707
Gymnastics		1,375,793	1,375,793
Soccer		1,272,749	1,272,749
Softball		1,679,688	1,679,688
Swimming and Diving (combined)		1,196,032	1,196,032
Tennis	626,003	678,063	1,304,066
Track and Field and Cross Country (combined)	2,304,292	2,204,038	4,508,330
Volleyball		1,145,879	1,145,879
Total Expenses of all Sports, Except Football and Basketball, Combined	6,730,687	10,232,310	16,962,997
Total Expenses Men's and Women's Teams	39,097,177	13,594,799	52,691,976
Not Allocated by Gender/Sport (Expenses not attributable to a particular sport or sports)			30,887,997
Grand Total Expenses			83,579,973
CAVEAT			

The increase in expenses can be attributed primarily to the following: increased costs related to tuition and out-of-state financial aid; increased costs of game guarantees for home competitions; increased costs for salaries and benefits; increased costs for marketing and promotions; increased costs for academic support; and increased costs for team meals.

## Total Revenues - Men's and Women's Teams

- Your total revenues must cover your total expenses.
- Enter all revenues attributable to intercollegiate athletic activities. This includes revenues from appearance guarantees and options, an athletic conference, tournament or bowl games, concessions, contributions from alumni and others, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sport camps, state or other government support, student activity fees, ticket and luxury box sales, and any other revenues attributable to intercollegiate athletic activities.

Varsity Teams	Men's Teams	Women's Teams	Total
Basketball	16,630,650	342,736	16,973,386
Football	64,193,826		64,193,826
Baseball	2,759,403		2,759,403
Golf	27,811	51,997	79,808
Gymnastics		243,215	243,215
Soccer		103,197	103,197
Softball		79,369	79,369
Swimming and Diving (combined)		113,865	113,865
Tennis	44,626	84,570	129,196
Track and Field and Cross Country (combined)	160,986	190,681	351,667
Volleyball		154,866	154,866
Total Revenues of all Sports, Except Football and Basketball, Combined	2,992,826	1,021,760	4,014,586
Total Revenues Men's and Women's Teams	83,817,302	1,364,496	85,181,798
Not Allocated by Gender/Sport (Revenues not attributable to a particular sport or sports)			14,575,685
Grand Total for all Teams (includes by team and not allocated by gender/sport)			99,757,483

CAVEAT

The increase in revenues can be attributed primarily to the following: increase in ticket sales for football, men's basketball, and baseball; increased contributions related to a new seat value plan; and an increase in sponsorship and licensing revenues.

## Summary - Men's and Women's Teams

• Your Grand Total Revenues must be equal to or greater than your Grand Total Expenses or you will not be able to lock your survey.

	Men's Teams	Women's Teams	Total
1 Total of Head Coaches' Salaries	5,878,374	1,561,788	7,440,162
2 Total of Assistant Coaches' Salaries	4,036,626	1,114,962	5,151,588
3 Total Salaries (Lines 1+2)	9,915,000	2,676,750	12,591,750
4 Athletically Related Student Aid	4,065,265	3,560,668	7,625,933
5 Recruiting Expenses	1,146,830	497,042	1,643,872
6 Operating (Game-Day) Expenses	9,622,224	3,297,482	12,919,706
7 Summary of Subset Expenses (Lines 3+4+5+6)	24,749,319	10,031,942	34,781,261
8 Total Expenses for Teams	39,097,177	13,594,799	52,691,976
9 Total Expenses for Teams Minus Subset Expenses (Line 8 – Line 7)	14,347,858	3,562,857	17,910,715
10 Not Allocated Expenses			30,887,997
11 Grand Total Expenses (Lines 8+10)			83,579,973
12 Total Revenues for Teams	83,817,302	1,364,496	85,181,798
13 Not Allocated Revenues			14,575,685
14 Grand Total Revenues (Lines 12+13)			99,757,483
15 Total Revenues for Teams minus Total Expenses for Teams (Line 12-Line 8)	44,720,125	-12,230,303	32,489,822
16 Grand Total Revenues Minus Grand Total Expenses (Line 14- Line 11)			16,177,510

To return to a data entry screen, click on the link in the [Navigation Menu](#).

To proceed to the Supplemental Information screen, click on the link in the [Navigation Menu](#) or click on the “Next” button on this screen.

## Supplemental Information (optional)

- This screen may be used to help the reader better understand the data you have provided, or to help a prospective student-athlete make an informed choice of an athletics program.
- This information will be viewable on the EADA public website. Please do not include the names of individuals or write messages to the help desk.
- To explain specific data entered on a previous screen, please use the caveat box on that screen.

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