The Report on Athletic Program Participation Rates and Financial Support Data

All co-educational institutions of higher education that participate in any federal student financial aid program (Federal Pell, Federal SEOG, and Federal Family Education, Federal Perkins Loans, et al.) and have intercollegiate athletics programs must provide information concerning their intercollegiate athletics programs under the Equity in Athletics Disclosure Act of 1994, Section 485g of the Higher Education Act of 1965, 20 U.S.C. 1092.

This act and accompanying federal regulations require that the following information, based on the previous reporting year, be available for inspection by students, prospective students, and the public by October 15 each year. An institution may use any format to disclose this information.

Name of Reporting Institution: University of Arkansas, Fayetteville

Information for the Reporting Year: 2017-18, beginning July 1, 2017 and ending June 30, 2018.

Current Classification: NCAA Division I

Institutional Contact: Hunter Yurachek, Vice Chancellor and Director of Athletics, (479-575-7461),

athldir@uark.edu

Number of Undergraduates (i.e. full-time, baccalaureate, degree-seeking students) by Gender (i.e. fall semester figures):

	Number	Percent
Male full-time undergraduates	9529	47%
Female full-time undergraduates	10870	53%
Total full-time undergraduates	20399	100 %

University of Arkansas information links currently available:

- EADA Gender Equity Survey https://oir.uark.edu/assessment/eada.php
- Enrollment Reports
 http://oir.uark.edu/students/enrollment-reports.php
 https://oir.uark.edu/students/enrollment-tables.php
- Graduation Rates
 http://catalog.uark.edu/undergraduatecatalog/academicregulations/graduationrates/
- Department of Athletics Annual Report http://arkansasrazorbacks.com/pdf/athletics/2017-18/annual-report.pdf

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 1 – Athletics Participation</u>

This table lists the number of participants by gender for each varsity team. According to the federal regulations governing EADA reporting, a participant is defined as a student-athlete who, as of the day of a varsity team's first scheduled contest:

- (a) is listed by the institution on the varsity team's roster; or
- (b) receives athletically-related student aid; or
- (c) practices with the varsity team and receives coaching from one or more varsity coaches.

Any student-athlete who satisfies one or more of these criteria as a participant, including a student on a team the institution designates or defines as junior varsity, freshmen, or novice, or a student withheld from competition to preserve eligibility (i.e. redshirt) or for academic, medical, or other reasons.

	1	Number of	f Participants	Particip	f Participants pating on a nd Team	Particij	f Participants pating on a d Team
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		41		0		0	
Basketball		14	15	0	1	0	1
Cross Country		16	28	15	26	9	26
Football		123		0		0	
Golf		9	9	0	0	0	0
Gymnastics			16		0		0
Soccer			32		1		1
Softball			25		0		0
Swimming and Diving			31		0		0
Tennis		9	11	0	0	0	0
Track, Indoor		40	61	39	58	9	28
Track, Outdoor		49	59	45	58	9	28
Volleyball			18		0		0
Others							
Total Participants		301	305	99	144	27	84
Participant Proportion		49.7%	50.3%				
Unduplicated Count of Participants		247	219				

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 2A – Head Coach Assignments, Men's Teams</u>

This table lists the number of head coaches assigned to each men's team, whether that coach is a male or female, whether that coach is assigned to that team on a full-time or part-time basis, and whether that coach is a full-time employee of the institution.

		Male Head	l Coaches			Female Hea	d Coaches		
Varsity Teams	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Total Head Coaches
Baseball	1		1						1
Basketball	1		1						1
Football	1		1						1
Golf	1		1						1
Tennis	1		1						1
Track and Field and Cross Country (combined)	1		1						1
Coaching Position Totals	6	0	6	0	0	0	0	0	6

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 2B – Head Coach Assignments, Women's Teams</u>

This table lists the number of head coaches assigned to each women's team, whether that coach is a male or female, whether that coach is assigned to that team on a full-time or part-time basis, and whether that coach is a full-time employee of the institution.

		Male Head	d Coaches			Female Hea	ad Coaches		
Varsity Teams	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Total Head Coaches
Basketball	1		1						1
Golf					1		1		1
Gymnastics	1		1						1
Soccer	1		1						1
Softball					1		1		1
Swimming and Diving (combined)	1		1						1
Tennis	1		1						1
Track and Field and Cross Country (combined)	1		1						1
Volleyball	1		1						1
Coaching Position Totals	7	0	7	0	2	0	2	0	9

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 3A – Assistant Coach Assignments, Men's Teams</u>

This table lists the number of assistant coaches assigned to each men's team, whether that coach is a male or female, whether that coach is assigned to that team on a full-time or part-time basis, and whether that coach is a full-time employee of the institution. This table includes paid assistant coaches, volunteer coaches, and graduate assistant coaches.

		Male Assista	ant Coaches			Female Assis	tant Coaches		
Varsity Teams	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Total Assistant Coaches
Baseball	2	1	2	1					3
Basketball	3		3						3
Football	9	5	9	5					14
Golf	1		1						1
Tennis	1		1						1
Track and Field and Cross Country (combined)	2	3	2	3					5
Coaching Position Totals	18	9	18	9	0	0	0	0	27

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 3B – Assistant Coach Assignments, Women's Teams</u>

This table lists the number of assistant coaches assigned to each women's team, whether that coach is a male or female, whether that coach is assigned to that team on a full-time or part-time basis, and whether that coach is a full-time employee of the institution. This table includes paid assistant coaches, volunteer coaches, and graduate assistant coaches.

		Male Assista	ant Coaches			Female Assis	tant Coaches		
Varsity Teams	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Assigned to Team on a Full-Time Basis	Assigned to Team on a Part-Time Basis	Full-Time Institution Employee	Part-Time Institution Employee or Volunteer	Total Assistant Coaches
Basketball	1		1		2		2		3
Golf	1		1			1		1	2
Gymnastics	1		1		1	1	1	1	3
Soccer	1		1		1	1	1	1	3
Softball	1		1		1	1	1	1	3
Swimming and Diving (combined)	2		2			2		2	4
Tennis	1		1						1
Track and Field and Cross Country (combined)	2	1	2	1		1		1	4
Volleyball	1	1	1	1	1		1		3
Coaching Position Totals	11	2	11	2	6	7	6	7	26

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 4 – Operating Expenses (Commonly referred to as Game Day Expenses)</u>

Operating (Game-Day) expenses are all expenses and institution incurs attributable to home, away, and neutral-site intercollegiate athletics contests for lodging, meals, transportation, uniforms and equipment for coaches, team members, and team affiliated support staff. This expense category also includes game day officials, and the operating (game-day) expense category represents a subset of the Total Expense category.

		Men's Team	18		Women's Tea	ams	
Varsity Teams	Participants	Operating Expenses per Participant	By Team	Participants	Operating Expenses per Participant	By Team	Total Operating Expenses
Basketball	14	148,100	2,073,406	15	70,223	1,053,341	3,126,747
Football	123	44,542	5,478,663				5,478,663
Baseball	41	50,341	2,063,966				2,063,966
Golf	9	36,114	325,028	9	32,287	290,582	615,610
Gymnastics				16	25,967	415,478	415,478
Soccer				32	20,370	651,832	651,832
Softball				25	26,438	660,945	660,945
Swimming and Diving (combined)				31	14,753	457,340	457,340
Tennis	9	33,577	302,189	11	25,337	278,709	580,898
Track and Field and Cross Country (combined)	105	12,244	1,285,609	148	7,450	1,102,603	2,388,212
Volleyball				18	28,468	512,415	512,415
Total Operating Expenses Men's and Women's Teams	301		11,528,861	305		5,423,245	16,952,106

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 5 – Recruiting Expenditures</u>

This table lists all expenditures attributable to recruiting activities. Costs include, but are not limited to, transportation, lodging, and meals for both recruits and institutional personnel engaged in men's and women's athletics recruiting.

	Men's Teams	Women's Teams	Total
Total	1,779,154	615,637	2,394,791

Table 6 - Athletically Related Student Aid

This table lists the total amount of athletically related student-aid awarded to men and women student-athletes. Athletically related student aid is any scholarship, grant, or other form of financial assistance, offered by an institution, the terms of which require the recipient to participate in a program of intercollegiate athletics at the institution. Other student aid, of which student-athlete just happens to be a recipient, is not athletically related student aid.

	Men's Teams	Women's Teams	Total
Amount of Aid	6,373,089	5,577,960	11,951,049
Ratio (percent)	53	47	100%

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 7 – Head Coaches' Salaries</u>

This table lists the average annual institutional salary of men's and women's athletics team head coaches. Figures only include salaries and bonuses paid to head coaches as compensation for coaching. Average salaries are listed as dollars per full-time equivalency (FTE).

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coaching Position (for coaching duties only)	1,317,294	238,489
Number of Head Coaching Positions Used to Calculate the Average	6	9
Number of Volunteer Head Coaching Positions (Do not include these coaches in your salary or FTE calculations.)	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	1,317,294	238,489
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	6.00	9.00

Table 8 – Assistant Coaches' Salaries

This table lists the average annual institutional salary of men's and women's athletics team assistant coaches. Figures only include salaries and bonuses paid to assistant coaches as compensation for coaching. Average salaries are listed as dollars per full-time equivalency (FTE).

	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coaching Position (for coaching duties only)	300,130	99,428
Number of Assistant Coaching Positions Used to Calculate the Average	19	17
Number of Volunteer Assistant Coaching Positions (Do not include these coaches in your salary or FTE calculations.)	8	9
Average Annual Institutional Salary per Full-time equivalent (FTE)	308,242	99,428
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	18.50	17.00

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 9 – Total Expenses for Men's and Women's Athletics Teams</u>

This table includes all expenses attributable to intercollegiate athletic activities, including appearance guarantees, athletically related student aid, contract services, equipment, fund raising activities, operating expenses, promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities.

Varsity Teams	Men's Teams	Women's Teams	Total
Basketball	9,195,260	5,016,553	14,211,813
Football	44,633,637		44,633,637
Baseball	5,164,084		5,164,084
Golf	1,154,893	1,282,209	2,437,102
Gymnastics		1,907,584	1,907,584
Soccer		2,248,320	2,248,320
Softball		2,073,948	2,073,948
Swimming and Diving (combined)		1,829,938	1,829,938
Tennis	1,080,499	1,057,157	2,137,656
Track and Field and Cross Country (combined)	3,964,372	3,805,579	7,769,951
Volleyball		1,907,971	1,907,971
Total Expenses of all Sports, Except Football and Basketball, Combined	11,363,848	16,112,706	27,476,554
Total Expenses Men's and Women's Teams	65,192,745	21,129,259	86,322,004
Not Allocated by Gender/Sport (Expenses not attributable to a particular sport or sports)			44,273,271
Grand Total Expenses			130,595,275

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 10 – Total Revenues for Men's and Women's Teams</u>

Total revenues includes all revenues from appearance guarantees, Southeastern Conference, tournaments, NCAA post-season, concessions, contributions, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sport camps, ticket sales, and any other revenues attributable to intercollegiate athletic activities.

Varsity Teams	Men's Teams	Women's Teams	Total
Basketball	17,275,988	490,353	17,766,341
Football	67,851,084		67,851,084
Baseball	4,570,801		4,570,801
Golf	68,379	102,635	171,014
Gymnastics		283,634	283,634
Soccer		129,114	129,114
Softball		186,354	186,354
Swimming and Diving (combined)		99,267	99,267
Tennis	84,777	121,895	206,672
Track and Field and Cross Country (combined)	426,537	459,676	886,213
Volleyball		273,234	273,234
Total Revenues of all Sports, Except Football and Basketball, Combined	5,150,494	1,655,809	6,806,303
Total Revenues Men's and Women's Teams	90,277,566	2,146,162	92,423,728
Not Allocated by Gender/Sport (Revenues not attributable to a particular sport or sports)			40,121,917
Grand Total for all Teams (includes by team and not allocated by gender/sport)			132,545,645

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 11 – Revenue and Expense for Men's and Women's Teams</u>

This table lists the summary athletics revenues and expenses and those revenues and expenses not allocated by gender.

		Men's Teams	Women's Teams	Total
1	Total of Head Coaches' Salaries	7,903,764	2,146,401	10,050,165
2	Total of Assistant Coaches' Salaries	5,702,470	1,690,276	7,392,746
3	Total Salaries (Lines 1+2)	13,606,234	3,836,677	17,442,911
4	Athletically Related Student Aid	6,373,089	5,577,960	11,951,049
5	Recruiting Expenses	1,779,154	615,637	2,394,791
6	Operating (Game-Day) Expenses	11,528,861	5,423,245	16,952,106
7	Summary of Subset Expenses (Lines 3+4+5+6)	33,287,338	15,453,519	48,740,857
8	Total Expenses for Teams	65,192,745	21,129,259	86,322,004
9	Total Expenses for Teams Minus Subset Expenses (Line 8 – Line 7)	31,905,407	5,675,740	37,581,147
10	Not Allocated Expenses			44,273,271
11	Grand Total Expenses (Lines 8+10)			130,595,275
12	Total Revenues for Teams	90,277,566	2,146,162	92,423,728
13	Not Allocated Revenues			40,121,917
14	Grand Total Revenues (Lines 12+13)			132,545,645
15	Total Revenues for Teams minus Total Expenses for Teams (Line 12-Line 8)	25,084,821	-18,983,097	6,101,724
16	<u>Grand Total Revenues Minus Grand Total Expenses (Line 14- Line 11)</u>			1,950,370

The Report on Athletic Program Participation Rates and Financial Support Data

<u>Table 12 – Revenue and Expense for Men's and Women's Teams</u>

This table lists the detailed athletics revenues and expenses and those revenues and expenses not allocated by gender.

2017-18 EADA REVENUE & EXPENSE REPORT		Men's	Other Men's	Women's	Other Women's	Total	Non-Program	
	Football	Basketball	Sports	<u>Basketball</u>	Sports	Sports	Specific	TOTAL
Revenues								
1 Ticket Sales	\$ 29,602,630	\$ 6,803,813	\$ 2,385,622	\$ 67,808	\$ 105,929	\$ 38,965,802	\$ -	\$ 38,965,802
2 Direct State or Other Govt Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
3 Student Fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4 Direct Institutional Support	\$ 810,504	\$ 90,653	\$ 343,438	\$ 143,488	\$ 1,007,864	\$ 2,395,947	\$ 23,586	\$ 2,419,533
5 Less: Transfers to Institution	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
6 Indirect Institutional Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
7 Guarantees	\$ -	\$ -	\$ 1,000	\$ -	\$ 3,000	\$ 4,000	\$ -	\$ 4,000
8 Contributions	\$ 14,991,502	\$ 4,030,536	\$ 1,395,548	\$ 225,000	\$ 156,955	\$ 20,799,541	\$ 2,471,922	\$ 23,271,463
9 In-Kind	\$ 294,758	\$ 26,436	\$ 1,025	\$ -	\$ -	\$ 322,219	\$ 653,780	\$ 975,999
10 Compensation & Benefits Third Party	\$ -	\$ -	\$ 175,000	\$ -	\$ -	\$ 175,000	\$ -	\$ 175,000
11 Media Rights	\$ 12,846,000	\$ 3,326,953	\$ -	\$ -	\$ -	\$ 16,172,953	\$ 15,738,034	\$ 31,910,987
12 NCAA Distributions	\$ -	\$ 2,267,745	\$ 559,823	\$ -	\$ 125,392	\$ 2,952,960	\$ 390,219	\$ 3,343,178
13 Conference Distributions	\$ 7,593,479	\$ 504,258	\$ 28,110	\$ 20,880	\$ -	\$ 8,146,727	\$ 3,639,746	\$ 11,786,474
14 Programs, Novelty, Parking, Concessions	\$ 741,841	\$ 213,846	\$ 194,477	\$ 15,754	\$ 40,006	\$ 1,205,924	\$ 490,214	\$ 1,696,138
15 Royalties, Licensing, Adv, Sponsorships	\$ -	s -	s -	s -	s -	\$ -	\$ 15,932,771	\$ 15,932,771
16 Sports Camps Revenues	\$ 6,865	\$ 8,690	\$ 8,550	\$ 3,855	\$ 18,705	\$ 46,665	\$ -	\$ 46,665
17 Endowment and Investment Income	\$ 39,899	\$ 3.056	5 12.074	\$ 13,569	\$ 153,443	5 222,041	\$ 221,253	\$ 443,293
18 Other Operating Revenues	\$ 923,607	s -	\$ 45,827	s -	\$ 44,514	\$ 1,013,949	\$ 560,391	\$ 1,574,340
19 Bowl Revenues	\$ -	s -	s -	s -	s -	\$ -	\$ -	\$ -
Subtotal Operating Revenues	\$ 67.851.084	\$ 17,275,988	\$ 5,150,493	\$ 490,353	\$ 1,655,809	\$ 92,423,727	\$ 40.121.917	\$ 132,545,644
20 Athletic Student Aid 21 Guarantees	\$ 3,954,497 \$ 3,850,015	\$ 595,008 \$ 556,000	\$ 1,823,584 \$ 73,307	\$ 746,401 \$ 99,930	\$ 4,831,559 \$ 94,279	\$ 11,951,050 \$ 4,673,531	\$ 632,809 \$ -	\$ 12,583,859 \$ 4,673,531
22 Coaching Salaries, Benefits, Bonuses	\$ 11,259,969	\$ 4,012,849	\$ 2,736,512	\$ 1,320,247	\$ 3,528,106	\$ 22,857,684	\$ -	\$ 22,857,684
23 Coaching Compensation Third Party	\$ -	\$ -	\$ 175,000	\$ -	\$ -	\$ 175,000	\$ -	\$ 175,000
24 Admin Salaries, Benefits, Bonuses	\$ 1,521,733	\$ 555,818	\$ 292,282	\$ 275,484	\$ 301,224	\$ 2,946,540	\$ 18,464,539	\$ 21,411,079
25 Admin Compensation Third Party	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
26 Severance Payments	\$ 3,558,365	\$ -	\$ -	\$ 390,162	\$ -	\$ 3,948,528	\$ 660,875	\$ 4,609,403
27 Recruiting	\$ 1,254,138	\$ 297,952	\$ 227,065	\$ 207,002	\$ 408,635	\$ 2,394,790	\$ -	\$ 2,394,790
28 Team Travel	\$ 1,620,679	\$ 1,076,595	\$ 2,173,506	\$ 614,746	\$ 2,752,814	\$ 8,238,339	\$ -	\$ 8,238,339
29 Sports Equipment, Uniforms, Supplies	\$ 1,561,852	\$ 235,728	\$ 889,299	\$ 159,731	\$ 1,117,281	\$ 3,963,892	\$ 1,340	\$ 3,965,232
30 Game Expenses	\$ 2,296,132	\$ 761,082	\$ 913,986	\$ 278,864	\$ 499,808	\$ 4,749,873	\$ -	\$ 4,749,873
31 Fund Raising, Marketing, Promotion	\$ 311,164	\$ 43,991	\$ 44,005	\$ 33,030	\$ 51,876	\$ 484,065	\$ 3,238,549	\$ 3,722,614
32 Sport Camp Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
33 Spirit Groups	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,240,483	\$ 1,240,483
34 Athletic Facilities, Debt Service, Rentals	\$ 8,679,123	\$ 665,998	\$ 764,709	\$ 625,998	\$ 667,871	\$ 11,403,699	\$ 1,534,703	\$ 12,938,402
35 Direct Overhead and Admin Expenses	\$ 109,520	\$ 27,347	\$ 39,535	\$ 17,252	\$ 44,952	\$ 238,607	\$ 7,719,280	\$ 7,957,887
36 Indirect Institutional Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
37 Medical Expenses and Medical Insurance	\$ 280,001	\$ 36,590	\$ 208,757	\$ 32,830	\$ 549,826	\$ 1,108,004	\$ 535,435	\$ 1,643,439
38 Memberships and Dues	\$ 830	\$ 1,115	\$ 2,775	\$ 1,273	\$ 5,734	\$ 11,727	\$ 52,873	\$ 64,600
39 Student-Athlete Meals	\$ 1,413,916	\$ 131,793	\$ 641,981	\$ 65,727	\$ 932,068	\$ 3,185,485	\$ 364,890	\$ 3,550,375
40 Other Operating Expenses	\$ 2,961,702	\$ 197,394	\$ 357,547	\$ 147,875	\$ 326,672	\$ 3,991,190	\$ 6,601,943	\$ 10,593,133
41 Bowl Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subtotal Operating Expenses	\$ 44,633,637	\$ 9,195,260	\$ 11,363,848	\$ 5,016,553	\$ 16,112,706	\$ 86,322,003	\$ 41,047,719	\$ 127,369,722
50 Transfers to Institution	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,225,552	\$ 3,225,552
Total Expenses	\$ 44,633,637	\$ 9,195,260	\$ 11,363,848	\$ 5,016,553	\$ 16,112,706	\$ 86,322,003	\$ 44,273,271	\$ 130,595,273